

success come from a combination of three things, Worthington says. "We take care of our guests. We take care of our employees, and we spend

Brothers Hospitality Corp., which they operated as Indiana Hotel Corp. from 1986 to 1996.

They own five hotels with 530 rooms in the state—Holiday Inns in Anderson and Fishers; Holiday Inn Express sites in Fishers and Plainfield; and the Comfort Inn City Center in Indianapolis. They also manage the 177-room Holiday Inn City Center in South Bend.

Next to open, by third quarter 1999, will be a

77-room Sleep Inn in Fishers, which Tim Dora dubs an "upper economy."

"We are being much more cautious in our development plans," Tim Dora says. "The industry is growing, but the supply is growing faster than the demand."

Although Dora grew up in the hotel business—working as a busboy

at 14—when he graduated from the University of Colorado in 1982, that wasn't his plan. "I interviewed at a downtown bank, high up in a tower. As I walked through with the vice president, I saw row after row of desks, and I said, 'No way.' It's so much more fun when you interact with people."

He worked in the Denver hotel industry for four years before returning to Indiana and partnering with his brother.

The secret to their success, he says, is their hands-on involvement. "We're locally owned and operated. Bob and I are in the hotels all the time. We put the money back in the properties and keep them in excellent physical condition."

INDIANA MOTEL DEVELOPERS

Founded by another second-generation hotelier Michael Dora

White Lodging Services, headquartered in Merrillville, has grown from three Indiana hotels to a nationwide network of 55 hotels in seven states.

money on our buildings. When we get those three in the right order, we get the profit we are looking for. It's pretty simple, really."

DORA BROTHERS HOSPITALITY CORP.

Tim and Bob Dora, sons of Robert Dora, own Anderson-based Dora